



# Train Like it Matters. Because it Does.

*Introducing...*

## The Complete Trainer: A Two-Day Instructor Development and Certification Program

### *Attendee Benefits*

- Build credibility with a professional instructor certification
- Learn how to create truly impactful presentations
- Learn instructional design, adult learning theory, and our Seven-Stage Instruction Model
- Strengthen delivery with our R.O.T.A.T.E. framework
- Build confidence and presence in front of any audience
- Increase retention, engagement, and performance
- Learn experiential learning strategies and other advanced teaching techniques

### *Organizational Benefits*

- Strengthen your agency's most vital capability: training
- Improve professionalism and consistency of your trainers
- Boost your agency's performance through better-trained instructors
- Having certified instructors improves your agency's image
- Standardize lesson delivery using a proven framework
- Cultivate instructors who innovate and elevate your agency's training, not just check boxes

**Class limited to 20 participants to maintain an interactive, hands-on learning environment.**



*Plus, Receive our Certified Law Enforcement Trainer (CLET) Certification\**

Receive a prestigious certification that validates your skills as a professional trainer, boosts credibility, and enhances your effectiveness. Special emphasis on the following five areas:

- Principles of Adult Learning
- Creating highly engaging training using our R.O.T.A.T.E. framework
- Fundamentals of Instructional Design
- Developing The Complete Trainer Mindset
- Enhancing Student Retention



SCAN ME

***Reserve your seat now...***

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Or Call (848) 849-BLUE (2583)



# Take Your Training to the Next Level

## *You'll Also Receive...*

- Receive *The Complete Trainer's Class Creator*, a fillable document for designing training, learning objectives, lesson plans, and more!
- *The Complete Trainer's Playbook*, a guide containing 44 ideas to improve your agency's training program
- The class PowerPoint and access to our Instructor Resources Page
- Post-Class Access to the Instructor for Questions
- Beautiful Certificate of Completion
- Our 100% Money Back Guarantee

## *Our Memberships*

Our primary instructor hold memberships in the following organizations:

- International Association of Law Enforcement Educators and Trainers (ILEETA)
- International Association of Directors of Law Enforcement Standards and Training (IADLEST) - Our presenters also possess this prestigious instructor certification
- International Association of Chiefs of Police (IACP)
- New Jersey Police Honor Legion

## *About the Presenter*

Andrew A. DeMuth Jr. is a nationally recognized speaker for Leading Blue, a firm dedicated to delivering high-quality professional development training. A law enforcement veteran of more than three decades, Andrew brings both depth and passion to every training he delivers.

His passion for teaching began as a field training officer and later as a range master and agency training officer. He later managed a 21-county training program for the Attorney General's Office and served as an adjunct professor at two colleges.

Andrew is a frequent presenter at law enforcement conferences and training events across the country and has been a featured speaker at the International Law Enforcement Educators and Trainers Association (ILEETA) Conference since 2018.



## **The Details**

- Date:** June 1 and June 2, 2026  
8:00 a.m. to 4:00 p.m.
- Location:** Rappahannock Regional Criminal Justice Academy, Fredericksburg, VA
- Class Fee:** \$349 (Includes everything on both pages including certification)

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